## Rotary Club Central Goal Center Worksheet

**2021-2022** Rotary Year

Rotary (	Club of		
Members and Engagement	Goal		
Club membership		How many total members does your club want by the end of the Rotary year?	
District conference attendance		How many members will attend your district conference?	
District training participation		How many of your club's committee chairs will attend the district training assembly?	
Rotary Foundation Giving	Goal		
Annual Fund contributions		How much money will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year?	
PolioPlus Fund contributions		How much money will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year?	
Service	Goal	Enter Projects in Rotary Club Central Goal Center	
Service projects		How many service projects will your club complete during the Rotary year?	
Young Leaders	Goal		
Rotaract clubs		How many new and existing Rotaract clubs will your club sponsor during the Rotary year?	
Interact Clubs		How many new and existing Interact clubs will your club sponsor during the Rotary year?	
Outbound Youth Exchange students		How many Rotary Youth Exchange students will your club sponsor during the Rotary year?	
RYLA Participation (Life Leadership Conference- Kettunen Center)		How many individuals will your club sponsor to participate in Rotary Youth Leadership Awards (RYLA) events during the Rotary year?	
Public Image	Goal		
Strategic plan	No/Yes	Does your club have an up-to-date strategic plan?	
Online presence	No/Yes	Does your club's online presence accurately reflect its current activities?	
Update website and social media		During the Rotary year, how many times per month will your club's website or social media accounts be updated?	
Media stories about club projects		How many media stories will cover your club's projects during the	

Rotary year?

Media stories about club projects

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