## JOB READY PROGRAMME



### Ready.Set.Work.

Helping Canterbury employers meet international talent.



# Canterbury businesses, get internationally connected!

Get connected with international talent

Meet Job Ready graduates

Add global diversity to your operations



#### Access local international talent to help your business grow

Got export opportunities but no time to explore them? Could your business benefit from skilled international multilingual experience for your current and future customers?

#### Why not join up to Canterbury's Job Ready Programme?

The programme matches the skill sets and experience of international students studying in Christchurch and Canterbury with businesses that have projects in global export markets or with global clientele. Ongoing support and follow-up for both the business and student is provided throughout the programme.

#### Examples of projects our talented students could help with include:

- » Market testing with local international communities
- » Developing social media strategies for international markets
- » Strengthening international business connections
- » Reviewing your international marketing plan
- » Gaining cultural insights to move into a new market or expand an existing one

Project length, start dates and other logistical details are flexible. Register today!

#### Get connected today

Register your business to take advantage of this opportunity

ttp://www.christchurcheducated.co.nz/live/job-ready-programme/

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