

FIFA Women's World Cup 2023™ - BEYOND GREATNESS!!!

Football fever is set to hit Dunedin in July this year with the FIFA Women's World Cup 2023™ being hosted in New Zealand and Australia. The largest female sporting event in the world, this tournament is one of firsts – the first to be co-hosted, the first with 32 teams, the first in the Southern Hemisphere, and the first hosted across two confederations. As a host city and the only South Island venue, Dunedin will host six epic pool matches over July and August, including a Football Ferns match.

As a city we've got two awesome opportunities for you or your community group to showcase your event to football fans from around the globe!

Opportunity One: FIFA Fan Festival:

Outside of the stadium the FIFA Fan Festival is **the** place to be as the meeting point for fans from all over the world! The Dunedin City Council is currently seeking Expressions of Interest from local arts, cultural and sporting communities for activations, projects, and events that support the tournament and ignite fan excitement within the FIFA Fan Festival. The scope of the projects must have a focus on community engagement, inclusion, diversity, and unity and are designed for local and international sports fans to enjoy and celebrate all things football.

What the DCC can supply, based on project needs:

- Activation stand space 4.3m x 4.3m in the Town Hall or Glenroy Auditorium
- Tables & chairs
- Venue space for workshops/classes
- Power, lighting and or sound as needed
- Marketing of activation project through FIFA+, dunedinnz sites, DCC channels
- Inclusion in programme schedule promotion

Not sure of ideas? Here's some examples of activities to get you started:

- Musical performances
- Cultural demonstrations/classes – weaving, dance and drumming
- Football specific activities
- Colouring in Mural
- Lighting Installations
- Creative crafts eg: knit your team scarf!

FIFA Fan Festival | 20 July - 1 August 2023 | Dunedin Town Hall and Glenroy Auditorium

A selection panel, made up of people of different ages and backgrounds, will shortlist applicants.

Please fill in the application form below.

Name: [Click or tap here to enter text.](#)

Organisation: [Click or tap here to enter text.](#)

Email Address: [Click or tap here to enter text.](#)

Phone: [Click or tap here to enter text.](#)

Name of Project: [Click or tap here to enter text.](#)

Tell Us About Your Project: (when, what's involved, audience, hours involved):

Click or tap here to enter text.

Venue Requirements (space, technology, infrastructure):

Click or tap here to enter text.

Please Clearly Outline Your Budget (Including Delivery):

Click or tap here to enter text.

The deadline for applications is **5pm, Tuesday, 11 April 2023**. Feel free to attach any relevant supporting documentation.

Opportunity Two: City Wide Event Programme

Are you running an event, or considering running an event over July/August and want to get your event promoted to a wide range of people? The Dunedin City Council is putting together a City-wide programme of events that are happening across tournament time to show our visitors what else is going on in the city. We'll be promoting this programme widely to encourage our visitors to get out and about into our community.

We'd love to know about your event to consider it for inclusion in the programme. Please let us know the following:

- One paragraph (150 word) summary and overview of your event
- Date, time, location
- Cost
- Website or Facebook page

Here's a few details from us:

- For this particular piece of work, there's no funding available to support development of work
- There's no cost associated with being included in the programme

Yes please, I'd love to be involved!!!

For more information on the **FIFA Fan Festival** contact:

Eleanor Riley

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021 224 8457

For more information on including your event in the **City-Wide Event Programme** contact:

Tammy Jackman

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