

Are you interested in becoming a sponsor of Rock da House?



The Event....

Rock da House is an event unique to Nelson that brings together **36 schools** from across the region over a 2 year cycle for a series of upbeat, fun concerts for children in years 4-8. This year is our largest yet and we are returning to the Trafalgar Centre for 3 concerts involving **1300 children**, a fantastic live band and a host of up and coming young soloists. Rock da House has a unique flavour unlike any other festival of its type in NZ.

History.....

Rock da House has been growing steadily since it's first concerts in 2011 and now has a great profile in the community as a vibrant, positive performance experience and a great night out for family and friends. Audiences as large as 1300 per night with people from all walks of life come together to support our young people as they share their gifts and talents on the big stage. Rock da House is now a Charitable Trust - **The Rock da House Music Education Trust**

Values and Aims...

As part of the Rock da House experience we actively promote important values of **encouragement, tolerance, inclusiveness** and **humbleness**. We believe that if we can create a positive, uplifting environment when working with the students and teachers then this will in turn be reflected in the atmosphere at the concerts having a profoundly positive effect on the audience. This has proven to be the case time and time again over the past seven years.

The Costs....

As with anything on this scale the financial costs are extremely high and while Rock da House enjoys great support from the local community in terms of ticket sales unfortunately there is still potentially a shortfall that we have to find each year due to rising costs.

The Trafalgar Centre is a greatly improved venue now for such events and really the only one in the Nelson region that can safely cater for such large numbers on stage and in the audience. The hireage of the centre for the week is a major cost as are the sound and lighting aspects of the show - all of which are crucial to the festival's success.

Sponsorship

We would like to invite interested local businesses to be a part of the Rock da House experience by becoming one of our official sponsors. There are some great opportunities for exposure for your business being part of a large combined school event such as this. If you are in any way interested in hearing more about what we could offer you in return for your financial support please contact us we would love to talk to you!

Contact

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