

## The significance of the group

Roles in bullying situations

What do other students do when someone is being bullied?

23% reinforces of the bully

9 % bully/bullies

13% victim

8% assistants of the bully

27% silent approvers

20% defenders of the victim



KiVa Website:  
[www.kivaprogram.net/nz](http://www.kivaprogram.net/nz)



## Goals of the KiVa Programme

Reduce bullying

Prevent new bullying incidents from occurring

Minimise the negative effects caused by bullying.

Reduce

Prevent

Minimise

Bullies are not cool they're just cruel

Meanness is a sign of weakness

It is easy to bully, but the really strong help others.

Delete cyber bullying don't write it, don't forward it.



# KIVA

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KIVA IS A PERMANENT WAY OF ACTION TO SUPPORT OUR ANTI-BULLYING PROGRAM

# WHAT IS KIVA?



KiVa is an evidence-based programme to prevent and reduce bullying. It was developed in Finland.

Our school staff has received KiVa teaching material and training to implement the programme. We have a team of teachers who interview students and develop a plan of action to support both sides to change behaviour.



## What is bullying?

It is harmful behaviour which is

Deliberate

Repeated

Targeted at a relatively defenseless  
or a less powerful person



*How does KiVa work?*

*All classes are taught anti-bullying lessons every two weeks to support our values lesson. There are online games for students to play to help them support each other.*

*Anyone can make a referral to the KiVa Team. (teacher, staff, parent student)*

*The KiVa Team is a group of teachers who investigate all referrals.*

*Investigation:*

*Interview everyone identified in the referral.*

*Put a plan in place.*

*Ongoing monitoring of the victim .*

Forms of Bullying

- Verbal: name-calling, public ridicule
- Indirect: such as excluding a person from a group, or spreading mean stories about him or her
- Physical: pushing, hitting , kicking
- Cyber bullying: relatively new using computers and cell phones

*New Zealand has a higher than usual reported incidents of bullying*

Bullying doesn't concern only the bullies and the victims.

In most bullying incidents there is a group of peers present.

How these peers respond is critical for...

- how the bullied child feels
- how the bullying situation proceeds
- how long the bullying lasts