

The World of Work

A Mobile Careers Hub

www.theworldofwork.org.nz

What is the World of Work Hub?

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The World of Work Hub is an initiative profiling many of the providers and resources available to assist young people in their transition to the workforce.

Providing a creative and engaging environment for training providers, educational providers, careers resource providers and employers to engage with young people to assist with the decision making processes as they move from school through training to the world of work.

Helping young people become “work-ready”

The WOW is fully mobile, and available for exhibition alongside local community events. Providing a cost effective means of resourcing these events with consistent messaging and presence.

The WOW Hub is available to anyone wanting to host a careers focussed event nationwide. Including schools, expos, community career festivals, MTFJ events etc. The WOW Hub allows for employers and educational providers to “wrap” around the event with a powerful engagement for young people to discuss their future



The World of Work - Benefits



The World of Work Hub has the ability to help create “work-ready” youth through a collaborative approach and exposure to resources, employers and training providers.

Key benefits include:

Encouraging employer engagement

Encouraging career conversations

A who’s who, and where to find help

Sharing Inspirational journeys

Workplace profiling

Nurturing environment

Role modelling

A managed event/programme

Helping Tackle Youth Unemployment – Work Ready Kids and Youth Friendly Employers

Skill development by young people is much more effective if the world of learning and the world of work are linked together. ¹

The more young people (aged 14-19) that come into contact with employers while they are at school, the less likely they are to become NEET (not in education, employment or training) between 19 and 24 years. ²

“Employability must be considered as an outcome of schools and young people should be exposed to a wide range of career options. This can only be achieved by schools and employers systematically working together to expose young people to the opportunities available across the modern economy”.³

¹, David Turner -Internationally respected youth employment consultant. From his document: eight key factors)

², From a report examining youth unemployment in the UK conducted by Deloitte and the UK Education and Employer’s taskforce: It’s who you meet: why employer contacts at school make a difference to the employment prospects of young adults.

³, David Turner -Internationally respected youth employment consultant. From his document: eight key factors)

The World of Work includes:

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6 x Vocational pathways profiles :

- Building & Infrastructure
- Social & Community
- Creative Industries
- Services Industries
- Primary Industries
- Manufacturing & Technology

Occupational outlook profiles including short to medium term skill shortages and workforce profiles

CV - Top tips

What do bosses really want?

- Top 10 things employers are looking for!

6 x 'Just the Job' pathways consoles

6 x "Livin' the dream student profiles

(See visuals for reference to each item)



INZONE Kiosks with profiles from employers, Inspirational New Zealanders, VP and much more

The World of Work - Visuals (VP SECTOR PROFILES)

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Vocational Pathway sector profiles. Double boards.



The World of Work -Visuals (Work Ready Boards & cubes)

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CV -Top tips / Occupation Outlook boards & cubes /
Vocational Pathways - Start your journey here.



The World of Work - Visuals (VP CONSOLES)

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Vocational Pathway sector consoles with 'JUST THE JOB' videos for sector profiling.

Note: TV Screens play continuous 'JUST THE JOB' videos for sector profiling

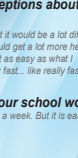



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James Matamua

COOKING UP A STELLAR CAREER

What do you think the most important qualities are in a good chef?

"To be passionate. Have a good attitude. Take it bit by bit if that's what you want to do, chase it and do it."

How do you make sure you don't let the pressure get to you in the kitchen?

"Just listen to everything they say. If I'm not 100% sure, then I ask questions. The last thing you want to do is stuff something up and then have to start again, and get a yelling at from the head chef. Just be 100% focused and don't think about any other stuff, just the work."

Did you have any misconceptions about what it would be like?

"When I first worked at Flavies, I thought it would be a lot different than what it was like. I thought that I would get a lot more help, but chefs are just real busy and it wasn't as easy as what I thought it would be. But time goes really fast... like really fast!"

How does it all fit in with your school work?

"I work after school. I do about 20 hours a week. But it is easy to handle when you love what you do."

careers expo

THE WAY TO THE VOICE OF NZ YOUTH

James' advice to young cooks:

"Definitely do it, it's a lot of fun. Start with cookbooks and stuff. Start going to food shows and try and meet these chefs and talk to them. Practising is what you want to do, put your ideas heard into it. It's like sport, if you wanna be the best at rugby, it's what you should be doing the whole time."

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The World of Work Hub - Enquiries

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The WOW Hub is available on a user pays basis.

Costs are available on request and will vary due to location and duration of events.

Enquires: Phone Mark Gillard 0274949316 / email: mark@careersexpo.org.nz

