



Request for Designs & Quotes





SECTION 1: Key information



1.1 Context

- a. This request for mural designs and quote is an invitation to artists to submit a proposed design and quote for the Emerson Street Playground Toilet Block Mural contract opportunity.



1.2 Our timeline

- a. Here is our timeline for this project.

Deadline for designs and quote:

Friday 06 March

Anticipated start date:

Monday 20 April

- b. All dates and times are dates and times in New Zealand.



1.3 How to contact us

- a. All enquiries must be directed to our Point of Contact. We will manage all external communications through this Point of Contact.
- b. **Our Point of Contact: Larna McCarthy, larnam@psotago.org.nz**



1.4 Developing and submitting your design and quote

- a. Please carefully read the provided supporting information and artist brief and take this into account in your design.



1.5 Address for submitting your Quote

- a. Proposed designs and quotes must be submitted by email to the following address
larnam@psotago.org.nz



1.6 Our Process, Terms and Conditions

- a. **Offer Validity Period:** In submitting a Quote the Respondent agrees that their Quote will remain open for acceptance by the Project Team for 3 calendar months from the Deadline for Quotes.
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SECTION 2: Our Requirements

2.1 What we require

The toilet block at the Emerson Street playground in Concord is a concrete block building which is often the target of graffiti. Since the installation of new playground equipment last year, the community would like to continue to improve the area and have approached Greater Green Island Community Network (GGICN) for a mural.

We are seeking designs for a mural to encompass 3 walls of the building. The walls will be suitably prepared for painting by water blasting and removing any trees or shrubs as required. Your proposal must be designed to scale and incorporate elements described in the creative brief provided. The mural must have a lifespan of up to 5 years.

Your proposal must include a full breakdown of costs including (but not limited to):

- ✓ Artist fee
- ✓ Paint including Resene Uracryl GraffitiShield
- ✓ Brushes and any other materials required
- ✓ Scaffolding

The following supporting information is provided in the appendix:

- ✓ Building plans including the size of the walls the murals will be on
- ✓ Street map showing the location of the building
- ✓ Photos of the Walton Park Toilet Block murals as an example

SECTION 3: Our Evaluation Approach

3.1 Evaluation model

Proposals will be evaluated on design and the incorporation of elements from the creative brief.

The price of the mural will have a small weighting.

3.2 Evaluation criteria

Proposals will be evaluated on their merits according to the following evaluation criteria and weightings.

The shortlisted designs will then be presented to the wider Concord community who will assist in selecting the final design.

Criterion	Weighting
1. Appealing design	55%
2. Incorporation of elements from creative brief	35%
3. Price	10%
Total weightings	100%

SECTION 4: Pricing information

3.1 Pricing information to be provided by artists

In submitting their price, the artist must meet the following:

- a. The pricing schedule must show a breakdown of all costs, fees, expenses and charges associated with the full delivery of the Requirements over the whole of the life of the contract. It must also clearly state the total contract price exclusive of GST.
- b. Where the price, or part of the price, is based on fee rates, all rates must be specified, either hourly or daily or both as required.
- c. In preparing their quote, artists are to consider all risks, contingencies and other circumstances relating to the delivery of the requirements and include adequate provision in the quote and pricing information to manage such risks and contingencies.
- d. Artists are to document in their quote all assumptions and qualifications made about the delivery of the requirements, including in the financial pricing information. Any assumption that the Buyer or a third party will incur cost related to the delivery of the requirements must be stated, and the cost estimated, if possible.
- e. Prices should be tendered in NZ\$. Unless otherwise agreed, the Buyer will arrange contractual payments in NZ\$.

Appendix

1. Creative brief



Dunedin and Suburbs c1905
Department of Lands and Survey, Dunedin District Office
www.archives.govt.nz

When taniwha Matamata lost his chief and warrior Te Rakitaounere, he wriggled and slithered along the Kaikorai Stream and down the Taieri until he lay down exhausted and died. From Concord, it is possible to see the paths taken by Matamata and the hills formed by his body.¹

Concord sits on the slopes above the industrial areas of Burnside and Kaikorai Valley and its sunny, semi-rural aspect is one of the elements most enjoyed by the local populace. Prior to European settlement, it was likely covered in mixed podocarp bush, including kahikatea and kamahi.

The area south from Lookout Point was named Ranga a Runga te Rangi after late 18th century [Kāti Māmoe](#) chief Te Rakiihia, who married Hinehākiri, the daughter of Kāi Tahu chief Te-hau-tapunui-o-Tū to strike peace between the two iwi. Te Rakiihia was buried in the area after his death.²

In the 1950s it was targeted for state housing development and Mr Fraser, the MP for St Kilda at the time, praised the “wise policy of filling in with houses the pockets of gently undulating country adjacent to cities rather than chewing up first rate farm lands” and noted that “[t]he Concord area is regarded as a link with the city from the Corstophine area and the Green Island area”.³

Already established in 1905, the Concord street names Thoreau, Mulford, and Emerson reference 19th century US writers. Ralph Waldo Emerson and Henry David Thoreau were both considered leaders of the

¹ From Concord School resources.

² <https://teara.govt.nz/en/ngai-tahu/page-3> ; <https://www.odt.co.nz/news/dunedin/cemetery-officially-opened>

³ Parliamentary Debates, Volume 319, 1959. New Zealand.

‘transcendentalist’ literary movement, which espoused the inherent goodness of humankind and believed that living in balance with nature was good for the soul and the mind.

There are two writers with the surname Mulford of the same timeframe: Prentice Mulford was an essayist instrumental in establishing ‘New Thought’, which saw true humanity as divine and capable of healing itself through thought. Clarence E Mulford on the other hand was a writer of Westerns and is most well known for creating the character of Hopalong Cassidy. Hopalong Cassidy notwithstanding, these aspirational street names seem to suggest that Concord was intended to be a place where its populace would live together in harmony - in *concord* – with one another.

This underlying tone of hope and goodwill can be seen in the thoughts of the inhabitants themselves, with most feeling that Concord is a good place to live. More than three quarters of people living in the area have a sense of belonging, know their neighbours, and think that the quality of life is high in the suburb.

“Live in the sunshine, swim the sea, drink the wild air.”

“The only way to have a friend is to be one.”

“Be silly. Be honest. Be kind.”

The landscape created by Matamata in his sorrow at losing his chief, the story of a peace-making chief, and the quotes above from Ralph Waldo Emerson seem to capture the importance of togetherness and well-being to Concord’s community. It is this that will hopefully be expressed in the new mural on Emerson St.

2. Building plans

Diagram 1



Dimensions of wall 1: Height 2.19m, Width 6.9m (2.6m and 3.5m on either side of the door).
Please note that wall 3 is the same length as wall 1 but with no door.

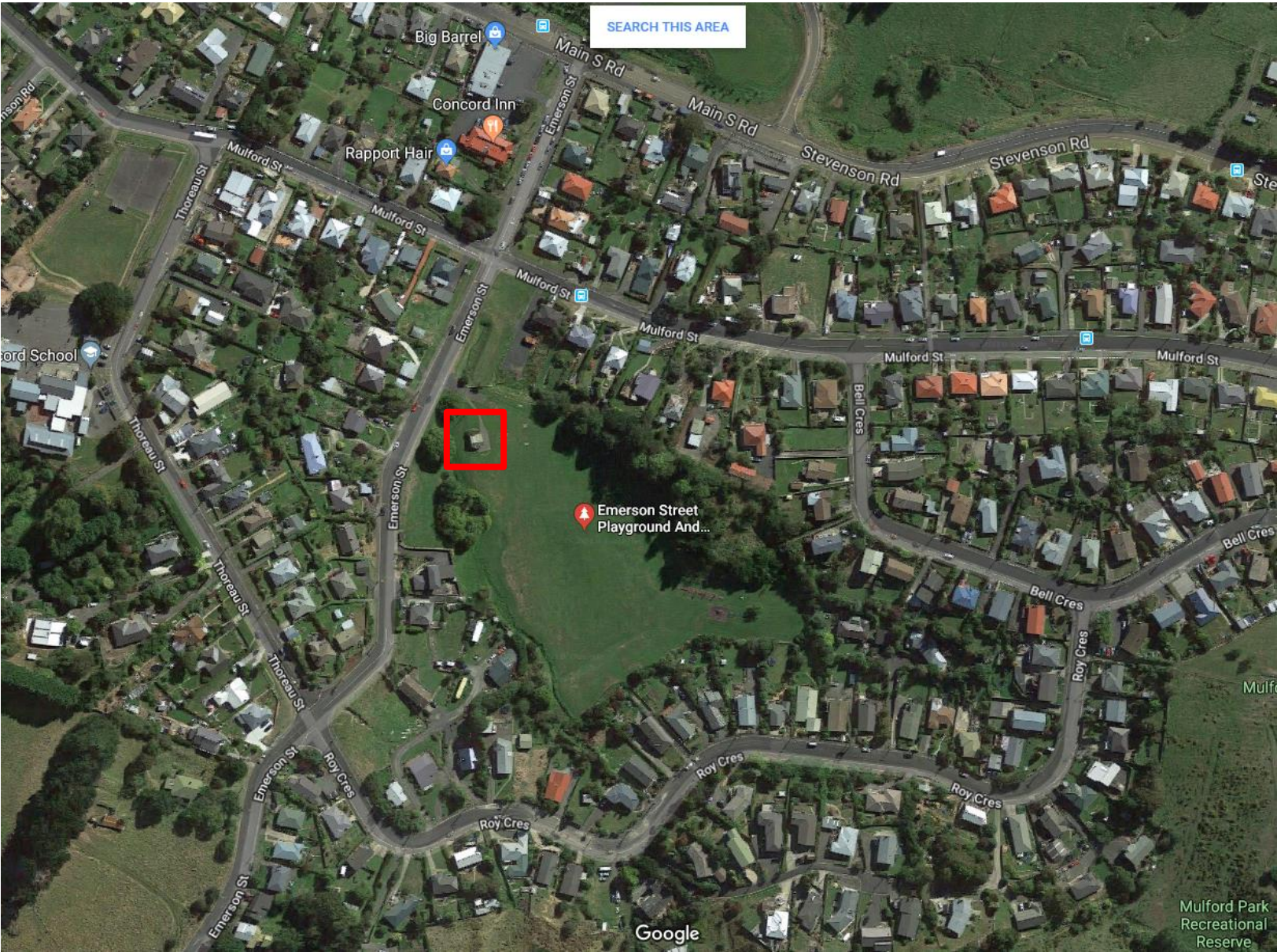
Diagram 2



Dimensions of wall 2: Height 2.19m, Width 3.24m

Please note that the wall with the shrubbery in front of it is NOT included in the tender.

3. Street map of location of building (in red square)



4. Photos of Walton Park Toilet Block Murals (as an example)

