

A great reading challenge with tasty rewards. HELL Pizza Reading Challenge



Dear Parents/caregivers

Your child's school is participating in the **HELL Pizza Reading Challenge**, which is being run in conjunction with the 2023 New Zealand Book Awards for Children and Young Adults.

The HELL Reading Challenge is a highly successful programme that gets tamariki reading and enjoying the pleasures of stories, with the bonus of free pizza rewards.

How the Reading Challenge works:

Children are being given "pizza wheels". Every time they finish a book, a slice of the wheel gets clicked off or signed by a teacher or librarian. When they have finished seven books, they can take their completed pizza wheel to any HELL Pizza outlet and redeem it for a free 333 kids' pizza.

Here are the rules:

- Each pizza wheel is good for one 333 kids' pizza from any HELL Pizza outlet nationwide
- The wheel must be signed by a teacher/librarian, and stamped with the official school stamp
- One pizza per visit per child
- Wheels are non-transferable for money
- Children must redeem their free pizza in person, and before Wednesday 31 January 2024

If you have any queries about the HELL Pizza Reading Challenge, please contact the classroom teacher or school librarian.