

Workshop: How to Increase Charitable Donations

Tēnā koutou,

You are invited to a workshop on [how to increase charitable donations](#) hosted by the Otago Business School in partnership with Ignite Student Consulting. Join us on Wednesday 13 March, from 5:30 to 7pm at the Otago Business School. Light refreshments will be provided.

Prof. Stephen Knowles will discuss how to increase donations from individuals (not strategies for applying for grants) in his presentation on *Eight Ways to Increase Donations: Lessons From Experimental Economics and Psychology*. Then there will be time for discussion.

Why attend?

- Gain insights on evidence-based methods to increase donations
- Discuss common fundraising challenges
- Network with others
- Enjoy light refreshments.

We trust this workshop will be an excellent opportunity for Dunedin's not-for-profit sector to enhance donation fundraising strategies and engage with others about common challenges.

Details:

- Wednesday 13 March, 5:30 – 7pm
- OBS 1.17, Otago Business School, Union Street East, Dunedin North, Dunedin 9016.

Please send RVSP to jeff.foote@otago.ac.nz by Wednesday, 7 March so we can confirm catering arrangements.

Nā māua noa, nā

Prof. Stephen Knowles, Drs Jeff Foote and Andrea Clark, Otago Business School
Archie Ritchie, Ignite Student Consulting, Dunedin