

Our Vision

**Enriching the lives of those in
our community through the game of
football**

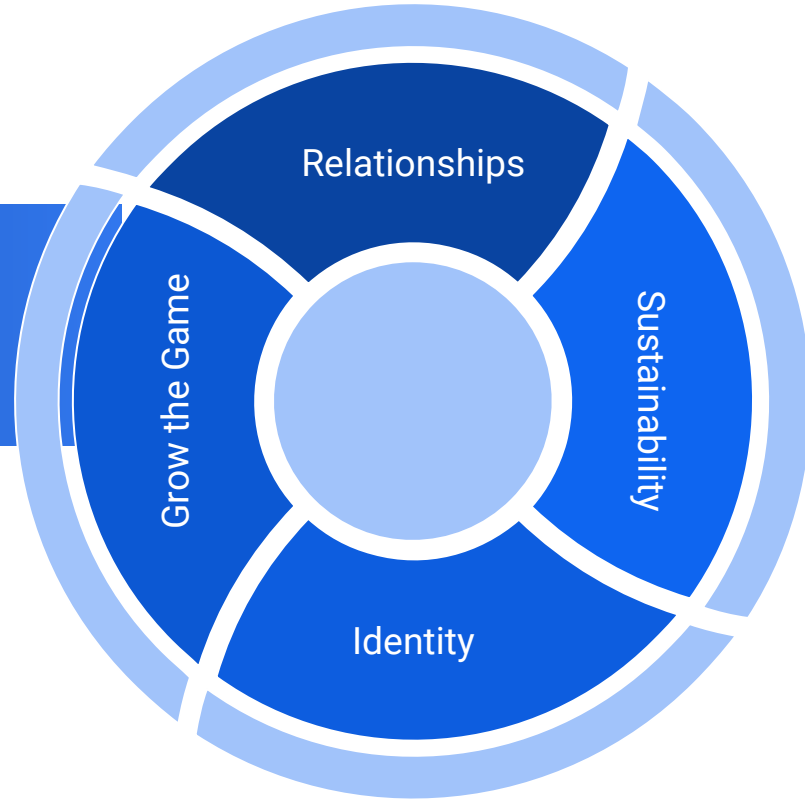
Our Values

Act with Integrity

Foster belonging

Dare to be Different

Our Pillars



Grow the Game

1. *Promote football as a safe, fun, values-based sport for all involved*
2. *Provide pathways for all, to be the best they can be*
3. *Enable access to the game across the Selwyn community*

Relationships

1. *Engage members at all levels so they feel valued and supported*
2. *Embrace and foster community, sporting and commercial partnerships*
3. *Build a strong sense of belonging within the club*

Sustainability

1. Maintain governance, operational structures and systems that evolve with the club
2. Ensure the club remains financially sustainable
3. Continue to plan for the future needs of the club and its members

Identity

1. Be innovative and lead the way
2. Grow a culture of integrity, community and inclusiveness
3. We play the 'Selwyn Way'