Programme Overview:

Kia ora, my name is Jen Hammonds and I'll be your web design tutor. I'm a teacher but I'm also a graphic and web designer, a PERFECT MATCH!

Could you be a web designer?

A web designer needs a few skills to be successful, and it's not necessarily coding. A web-DESIGNER needs an **eye for design and composition**, expertise in selecting important **content** to create **impact**, and an ability to understand how a **user** would **navigate** the site.

What will be taught?

Students will try their hand at **web design** through learning, then applying, the **principles of web design. Authentic design tasks** help students to understand how they can develop successful sites on a number of **web design platforms** such as **Google Sites** and **Wix**.

A literacy component explores the **importance of content** - not only for **impact**, but for **navigation** by readers. Students also need to make decisions around **keywords** both in their text and behind the scenes to improve Google **rankings**.

Just as in the real world, designers need to gain **user feedback** and make adjustments to improve **user experience**. Design may also explore **responsive platforms**, and what components need to be highlighted or removed for various devices.

The web design class develops skills in composition and grids, visual hierarchy, font and colour themes, and image licensing. Literacy skills include editing, synthesising, structure and paragraphing, as well as online feedback technology.

NZ Curriculum: The lessons draw on Visual Arts area of the NZ Curriculum including developing practical knowledge, developing ideas and communicating and interpreting (Levels 2-5).

Key Competencies: *Web design* requires students to develop and use all five key competencies: Thinking, Using language, symbols, and texts, Managing self, Relating to others, as well as Participating and contributing.

Teaching Model: An investigative and problem-based learning model is used to challenge and engage students as well as enable assessment of teaching outcomes.

Duration: 30 minute lessons for 15 weeks (could be 30).

Mode of delivery: Interactive online lessons using ZOOM and Google Drive. Tutorials and resources on Google Classroom.

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To make enrolments please contact primary@vln.school.nz