

Newsletter Advertising Rates

Why advertise with Sherwood Primary School?

Our newsletter is published twice a term, eight times a year. We have a school roll that varies from 475 students to 530 students on an annual basis. Our newsletter platform can be translated into multiple languages allowing our advertisers to reach our entire school community.

Advertising Rates

We have a flat fee of \$30 per newsletter.

We offer the following discounted rates for committing to more than one publication in a school year:

1 term (2 newsletters) - \$55

2 terms (4 newsletters) - \$105

3 terms (6 newsletters) - \$155

Annual (8 newsletters) - \$200

Advertising formats

Each advert can include a logo, a flyer/advert - and most importantly a blurb. The blurb of the advertisement will be translated using Hail software, so we suggest keeping all important information within the blurb text.

We can upload flyers, adverts, vouchers or more to the advertisement as well, so feel free to send through attachments if you wish. We suggest using your logo as the main image, but you are welcome to provide another image if you wish. Landscape images work best. JPEG or PNG files preferably.