

LITERACY COMPETITION AGES 5-18

Mokopuna Ora

Entries Close 30th October 2023

Enter at <https://tinyurl.com/MokopunaOra>

To celebrate International Literacy Day, we are launching a nationwide competition for tamariki and rangatahi between the ages of 5 and 18. Started by the United Nations in 1967, International Literacy Day builds awareness of the importance of literacy for all people to flourish. This competition aims to connect Aotearoa New Zealand to this global movement, centred on the theme of tamariki and rangatahi views on well-being.

Four Well-Being
Bundles valued at

\$500

PRIZES

150

\$50 Book
Vouchers

Entries must be student's own and can be submitted as a written, visual, digital or creative piece of work. The topics for the age groups are:

5-7 Years

If you were a superhero whose special power was to make everyone happy and healthy, what would your superhero name be? Describe a day in the life of your superhero self and how you bring well-being to the world.

8-10 Years

Imagine you have a magic backpack that can fit anything in it that helps you feel happy and healthy every day. Tell us about the special items you would put in your magic backpack to make sure you always have well-being and happiness with you.

11-14 Years

If you had the power to grant one well-being-related wish for your school or community, what would it be, and how would it make a positive impact?

15-18 Years

Imagine you have the opportunity to give a TED Talk on well-being. Write the speech you would deliver, sharing your insights on how to lead a fulfilling and healthy life.

Entries will be judged in the four age categories above on the basis of insight and authenticity of voice. Winners will be announced on World Children's Day (November 20th 2023) and will receive an age appropriate well-being prize bundle valued at \$500 each. To celebrate the University of Canterbury's 150th anniversary there are also 150 book vouchers valued at \$50 for stand-out entries. For full competition details and instructions on how to submit entry go to: <https://tinyurl.com/MokopunaOra>.

Entries must be received by 4pm on Monday 30 October.



The competition is being run by Te Kāhui Pā Harakeke—The Child Well-being Research Institute at the University of Canterbury. The vision for the Child Well-being Research Institute is to lead real-world research that transforms the waiora (well-being) of mokopuna in Aotearoa. One of our most significant initiatives is the Better Start Literacy Approach, which has now supported 35,000 tamariki through a 10-week literacy approach and provided professional development for close to 3,500 teachers in early years literacy. If your school would like more information on the Better Start Literacy Approach, please email askbsla@canterbury.ac.nz



**Te Kāhui Pā Harakeke
Child Well-being
Research Institute**